

MAARTEN TOLHUIJS

LEAD SOFTWARE ENGINEER

SaaS Product Engineering | Laravel | Vue.js + React | Kubernetes

Den Helder, Netherlands | Remote only | Open to EMEA and US overlap

mtolhuys@hotmail.com | [linkedin.com/in/maarten-tolhuijs-a9375262](https://www.linkedin.com/in/maarten-tolhuijs-a9375262)

github.com/mtolhuys | mtolhuijs.nl



PROFILE

Hands-on Lead Software Engineer with 10+ years of experience building and evolving web products, business-critical internal platforms, and SaaS systems. Deep roots in PHP/Laravel with Vue.js and React, paired with Linux and Kubernetes fluency and experience leading multiple teams through organizational growth. Known for end-to-end ownership, pragmatic engineering, clear collaboration, and learning new ecosystems quickly.

TECHNICAL LEADERSHIP

Led two engineering teams across separate initiatives.

PRODUCT OWNERSHIP

Delivered systems spanning finance, campaigns, portals, and APIs.

ENGINEERING RANGE

Laravel, Vue.js, and React backed by Linux and Kubernetes.

PROFESSIONAL EXPERIENCE

Senior Full Stack Developer

AlisQI

Jan 2026 - Jul 2026 | Netherlands

- Contributed as a senior engineer across frontend and backend product development in a SaaS environment.
- Brought full-stack delivery experience and a product-focused approach following several years in technical leadership.

Lead Software Development Engineer / Technical Lead

Leads.io / Social Blue

Jan 2021 - Jan 2026 | Hoorn, Netherlands

- Led two engineering teams across separate product initiatives while remaining close to hands-on delivery.
- Helped support an approximately threefold expansion of the engineering organization through foundational development and team collaboration.
- Built and evolved business-critical systems for campaign management, finance, client reporting, and central API integrations.
- Combined technical direction, pragmatic architecture, and cross-team collaboration within an international lead-generation business.

Back-end Developer

Social Blue

Feb 2018 - Dec 2020 | Hoorn, Netherlands

- Developed in-house platforms supporting campaigns, financial workflows, client portal insights, and external integrations.
- Focused on finance capabilities, the client portal, and shared APIs as the company scaled internationally.

EARLIER EXPERIENCE

Software Developer / Full-stack Developer

Betty Blocks

Aug 2016 - Nov 2017 | Obdam, Netherlands

- Worked on a drag-and-drop application development platform in a fast-moving product environment.
- Transitioned from Ruby to Elixir/Phoenix, developing practical experience with functional programming.

Software Developer

Code24

Apr 2016 - Jul 2016 | Alkmaar, Netherlands

- Enhanced features for mConsole, a medical web application, using Zend and ExtJS/Sencha.

Software Developer

Quickwins Nederland

May 2015 - Mar 2016 | Heerhugowaard, Netherlands

- Built client measurement applications using Cordova for iPad installations deployed nationwide.
- Moved from Java/Android development into PHP, JavaScript, Laravel, and cross-platform web delivery.

SELECTED EXPERTISE

Backend & product

PHP, Laravel, web applications, SaaS products, APIs, business-critical internal platforms

Frontend

React, Vue.js, JavaScript, agentic application interfaces, full-stack feature delivery

Platform

Linux servers, Kubernetes, command-line workflows

Leadership

Technical direction, multi-team leadership, team growth, cross-team collaboration

Additional experience

Elixir/Phoenix, Ruby, Java, Cordova, Zend, ExtJS/Sencha

OPEN SOURCE & AGENTIC PROJECTS

Laravel Schematics

Creator of an interactive model-design tool for Laravel, featured by Laravel News in [Design Models Interactively With Laravel Schematics](#).

Agentic Side Projects

Hands-on React experience building experimental agentic applications and developer-facing interfaces, including chess-console and other personal projects.

EDUCATION & DEVELOPMENT

Software Engineering - Team Treehouse

2013 - 2015

Career-transition training spanning Java, Android development, PHP, JavaScript, and web engineering.

Conservatory Studies - Counterpoint and Composition

2005 - 2009

Hogeschool Inholland, Alkmaar. Classical music training that shaped disciplined practice, pattern recognition, and creative problem-solving.